



Texas Bowties
1st Generation Camaros
11950 Starcrest
San Antonio, Texas 78247

January 25, 2011

The members of Texas Bowties -- 1st Generation Camaros -- are now preparing for our **Second Annual Spring Open Car Show** scheduled for **Sunday, May 20, 2012** at **Ancira Winton Chevrolet**. The proceeds from this show will exclusively benefit the **San Antonio Children's Shelter**, which provides for the needs of children who have, for various reasons, been removed from their homes.

We are asking for your help in making this fundraiser a success. You can help in four ways. Help with one, two, three, or all four.

Sponsorships: Your \$75 donation will sponsor one entire award class. These are awards for 1st Place and 2nd Place. We will announce your sponsorship throughout the day and as the awards are presented. The actual award will also have you/your company's name on the award as the class sponsor. Your \$100 donation will sponsor one of the three Best Of Show awards. These are larger trophies, again with your company name on the trophy as the sponsor. Along with the trophy, these three top winners will receive the \$100 in cash. The free show program will also prominently display your name as a class sponsor and as a supporter of this worthwhile event.

Raffle Items: Prior to the announcement of award winners, a raffle will be held on merchandise and/or other donations valued at \$150 or more. Again, throughout the day, announcements will be made of the pending raffle along with the names of those providing the raffle items. Of course at the time of the raffle, your name is again announced as the company responsible for providing the item up for raffle. This is another way to promote your business and show your support for this worthy cause.

Door Prizes: We will be giving away door prizes throughout the show. As each winner is drawn, your company gets a plug and should the winner not pick up their prize right away, they are reminded every 15 minutes over the PA system. At every reminder, your item and company name is again announced. Any and all donations are greatly appreciated. Suggested items include tools, oil/filters, t-shirts, caps, cleaning/polishing items, gift certificates, etc.

Show T-shirt: The T-shirt sponsor/sponsors get their company name and logo printed on the back of the Show T-shirt. We will produce 200 shirts and each registered participant will receive one. If there are shirts remaining, they will be sold. Show participants wear these shirts for years to come. This is a great way to promote your company. Five sponsorships of \$200 each are available. The size of your logo will depend on the number of sponsorships you elect to provide.

We are hoping that with your support, our Second Annual Spring Open Car Show will be another major success. We'd like to receive all sponsor gifts by May 1st. If you have any questions, please feel free to call me at **210-494-9291** or email me at gainesrm@earthlink.net. Thank you for your consideration.

Respectfully,

Ralph Gaines
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Committee Chairman